

WordCamp Chicago

501(c)(3), a non-profit organization



Platinum / \$8000

1. Large table or booth at the event
2. Logo placement on the WordCamp Chicago website Home (125 x 125px) and Sponsors page (250 x 250px) with an active link through the end of 2010.
3. Logo placement on printed materials and signage
4. Distribution of schwag and literature to our WordCampers
5. A dedicated, descriptive blog post featuring your company and sponsorship, also distributed through our social media
6. Regular sharing of your company information and sponsorship on our Facebook Fan page and Twitter leading up to, during and after the event
7. Logo placement on WordCamp Chicago program, t-shirts and signage
8. Ability to speak to WordCamp Chicago attendees during keynote introductions and closing event
9. Five (5) WordCamp Chicago tickets

Gold / \$5000

1. Logo placement on the WordCamp Chicago web Home (125 x 125px) and Sponsors page (200 x 200px), with an active link through the end of 2010.
2. Distribution of schwag and literature to our WordCampers
3. A dedicated, descriptive blog post featuring your company and sponsorship, also distributed through our social media.
4. Regular sharing of your company information and sponsorship on our Facebook Fan Page and Twitter leading up to and during the event.
5. Logo placement on WordCamp Chicago program, t-shirts and signage
6. Four (4) WordCamp Chicago tickets

Silver / \$2500

1. Logo placement on the WordCamp Chicago Sponsors page (125 x 125px), with an active link through the end of 2010.
2. Distribution of schwag and literature to our WordCampers
3. Regular sharing of your company information and sponsorship on our Facebook Fan Page and Twitter leading up to and during the event.
4. Logo placement on WordCamp Chicago program
5. Three (3) WordCamp Chicago tickets



Our website:

<http://wordcampchicago.com>

Community sponsorship is one of the founding concepts of WordCamp, enabling attendees to experience a conference for a low cost (\$30!) that would cost hundreds elsewhere. This gives non profits, freelancers and small businesses the chance to remain competitive and aware of the latest technology in this sphere.



Matt Mullenweg, Co-Founder of WordPress
Delivers The State of the Word
WordCamp Chicago 2009

WordCamp Chicago attracts some of the best and brightest minds in the internet technology field today. The goal is education and providing individuals and small business with new knowledge and a new skill set to help them build and grow their business and freelancing ventures.

WordCamp Chicago can provide amazing marketing opportunities to a highly targeted demographic - the geek with disposable income. Our attendees are web savvy individuals, business owners and entrepreneurs in the Chicago, and surrounding areas.

Copper / \$1000

1. Logo placement on the WordCamp Chicago Sponsors page: (234 x 60px), with an active link through the end of July 2010.
2. Ability to distribute literature to our WordCampers (i.e. flyers, notecards OR brochures).
3. Logo placement on WordCamp Chicago program
4. Two (2) WordCamp Chicago tickets

Bronze / \$800

1. Text link on the WordCamp Chicago Sponsors page with an active link through the end of July 2010.
2. Ability to distribute literature to our WordCampers (i.e. flyers, note cards OR brochures).
3. One (1) ticket to WordCamp Chicago

In-Kind Sponsorships

1. We're looking for some really cool schwag to provide our WordCampers (t-shirts, stickers, books, etc.) in addition to several opportunities to serve as a presenting sponsor for specific items. We're very interested in swapping services - your service in return for WordCamp Chicago sponsorship - let's talk details. Currently we have plenty of 'in-kind' sponsorship opportunities that include (but are not limited to):

- * Venue donation
- * Catering
- * Audio/Video equipment
- * Power strips
- * Coffee/Tea/Water, Bagels/Fruit in morning
- * Coffee/Tea/Water throughout day
- * Lunches
- * Afternoon snacks
- * Bottled drinks
- * Bar tab at after-party Sat night
- * Printing nametags
- * Lanyards
- * T-shirts/silkscreening
- * And probably anything else you can think of!

If you or your business have benefited from using WordPress, now's the perfect time to give something back. For Chicago based businesses, there is no better opportunity to reach an intelligent, interesting and evangelistic local crowd.

WordCamp Chicago 2009 hosted 200+ attendees in June 2009. The demographic of the event includes internet entrepreneurs, freelancers, small business owners and technology consumers from the Chicago, and surrounding areas - including attendees from as far as New Jersey and San Francisco.

Our sponsors from 2009 included: Wiley Publishing, ServerBeach, Skype, StudioPress, WebDev Studios, Margaret Roach, E.Webscapes Studio, Blogs About Hosting.

This year - WordCamp Chicago 2010 expects attendance to reach 500+ - that's a LOT of geek consumers to reach!

We truly want our sponsors to see ROI on their investment in WordCamp, so we're open to creative ideas and opportunities in addition to our tiered sponsorships. Nothing too nutty, we're trying to make this awesome!

If you are interested in sponsorship, please contact:

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